

LEIFHEIT

Investor Presentation Q1 2023



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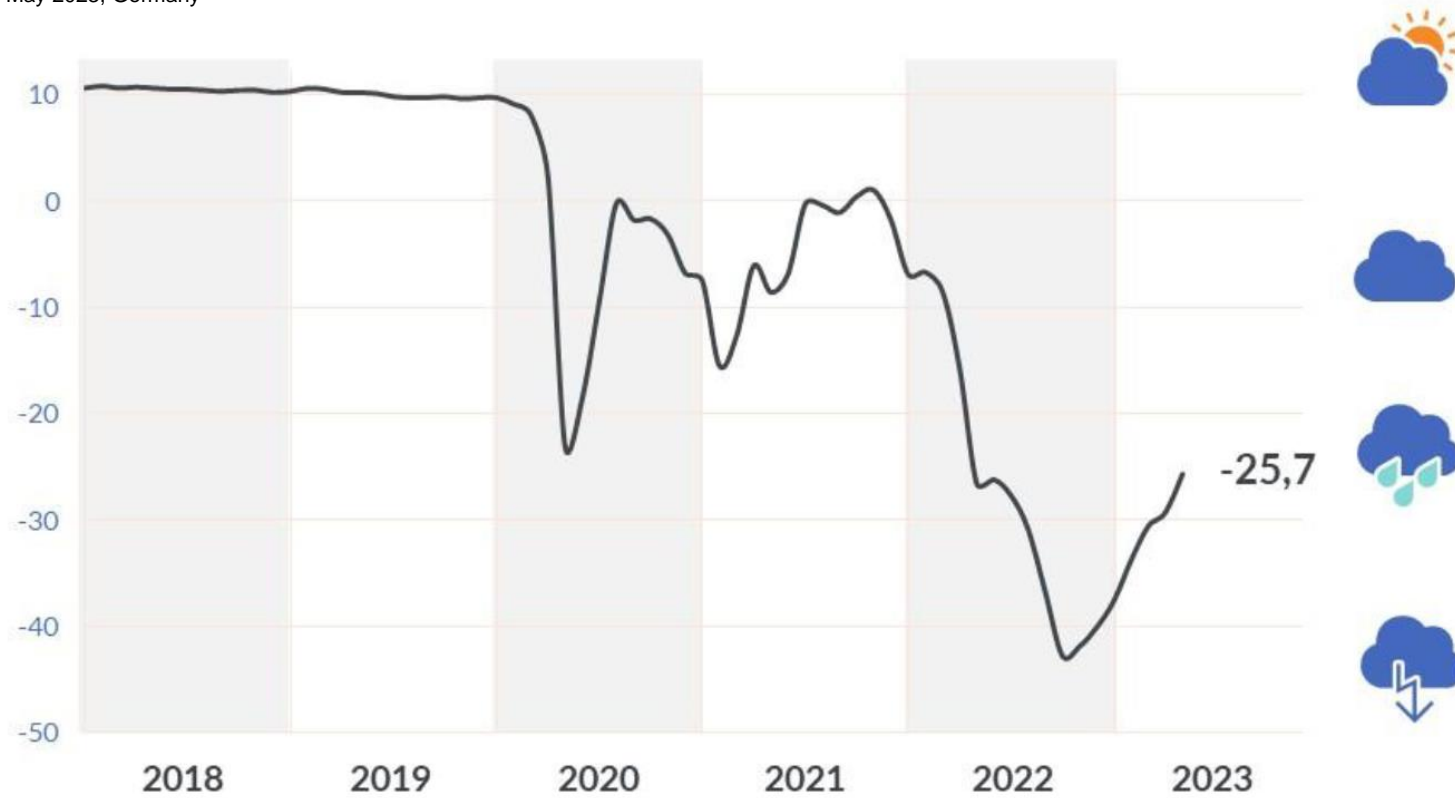
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Q1 2023 consumer climate very unfavorable

GfK consumer climate index

May 2023, Germany



Source: GfK

Executive Summary Q1 2023



Leifheit AG has a strong vision: to become a Procter & Gamble of consumer durables

“Scaling Up Success” strategy with focus on superior products, effective advertising and increased distribution

Our strategy delivered great results before Ukraine war: 2019-2021 CAGR turnover +11% and EBIT +43%

Group revenue of 70.3 m€ in the first quarter of 2023, slightly below the previous year's figure of 71.8 m€

Positive Group EBIT, but burdened by high input costs and depressed consumer sentiment

Cash end q1 2023 up by 10.5 m€ vs year before

Leifheit makes top quality household products



Profi Floor Wiper
4.7 stars



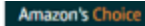
Leifheit rückenschonender Bodenwischer Profi XL micro Duo, effektiver Schrubber mit Bezug aus Mikrofaser, Wischer für Fliesen un...

★★★★☆ 4,7 von 5

911 Sternebewertungen



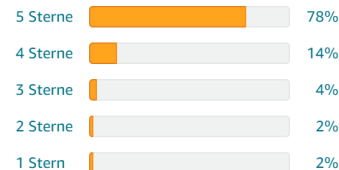
CLEAN TWIST Disc Mop Ergo
4.6 stars



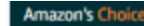
Leifheit Set Clean Twist Disc Mop Ergo 2.0 mit Rollwagen, Bodenwischer mit Mikrofaser Bezug für nebelfeuchte...

★★★★☆ 4,6 von 5

9.514 globale Bewertungen



Pegasus 150
4.6 stars

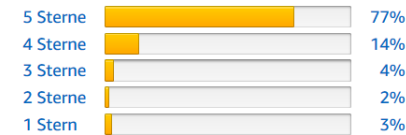


Dieser Artikel Leifheit Standtrockner Pegasus 150 Solid Slim, standfester Wäscheständer mit Flügeln auch für lange Kleidungsstücke, besonders schmaler Flügelwäschetrockner passt auch durch enge Türen

Bestseller Nr. 1

★★★★☆ 4,6 von 5

3.208 Sternebewertungen



Linomatic 500 Deluxe
4.5 stars



Leifheit Wäscheschirm Linomatic 500 Deluxe mit Leineneinzug für saubere Wäsche, Wäschespinne für die ganze Familie, Wäscheständer

★★★★☆ 4,5 von 5

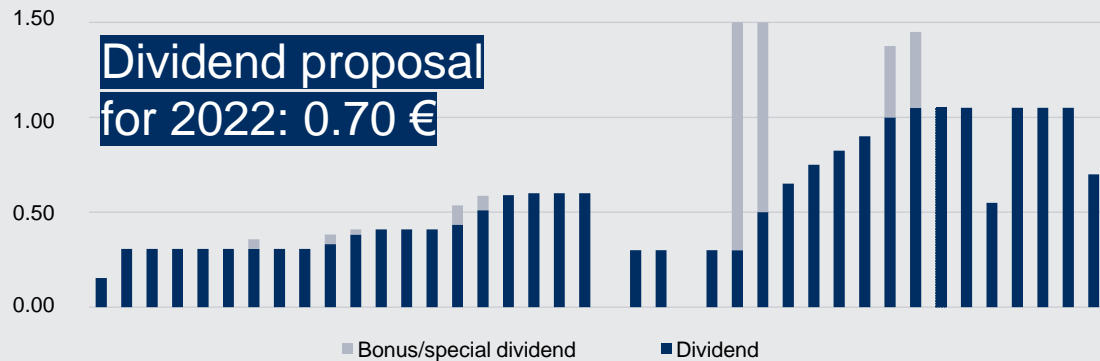
2.114 Sternebewertungen



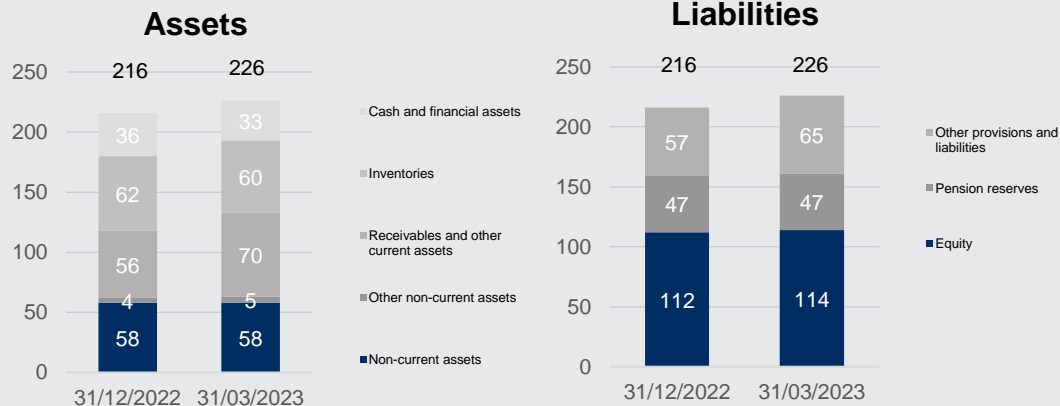
Leifheit is financially solid and pays good dividends to shareholders



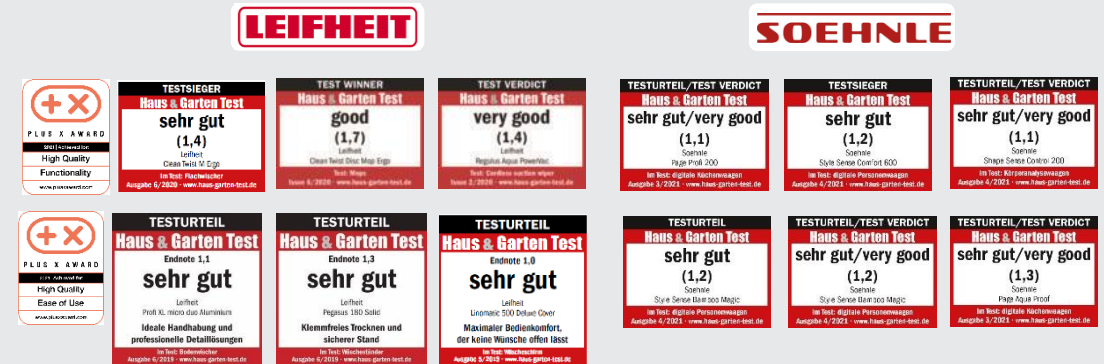
Commitment to shareholders



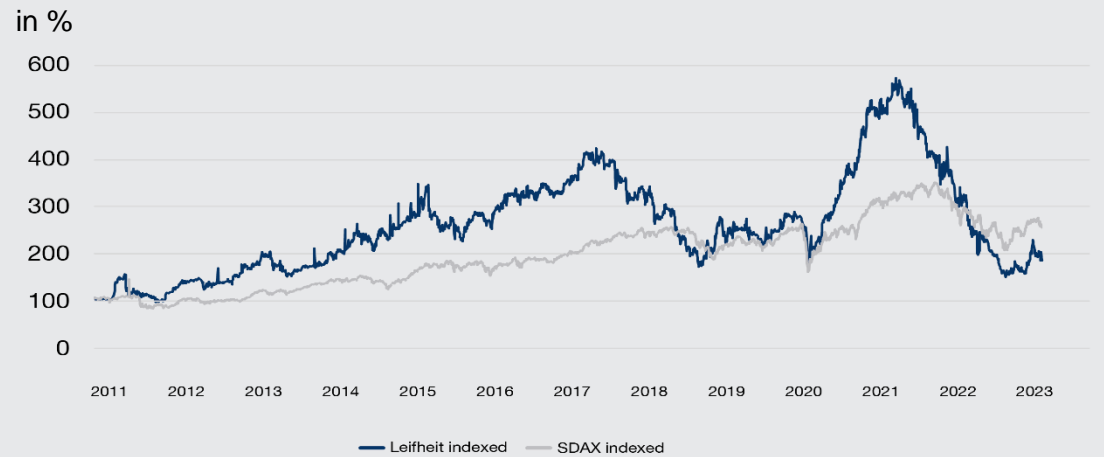
Strong financial structure in m€



Strong products and brands



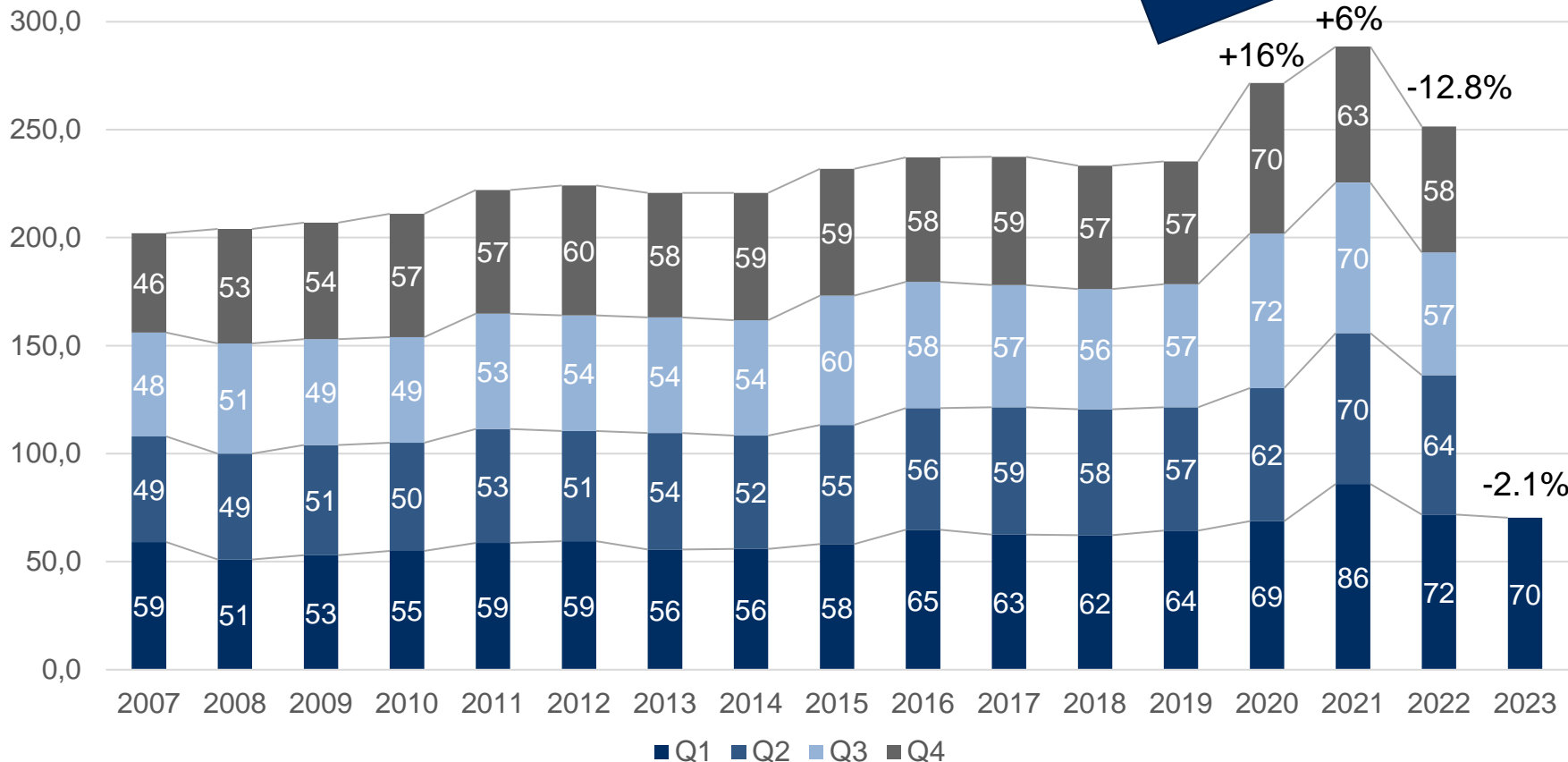
Solid long-term stock performance



Turnover in Q1 third-highest sales in a first quarter within the last 15 years

Group turnover development by quarters

in m€



- Group turnover in Q1 2023 at 70.3 m€ is only slightly below the previous year (Q1 2022: 71.8 m€).
- Previous year's Q1 figure was not yet burdened by the Russia-Ukraine war.

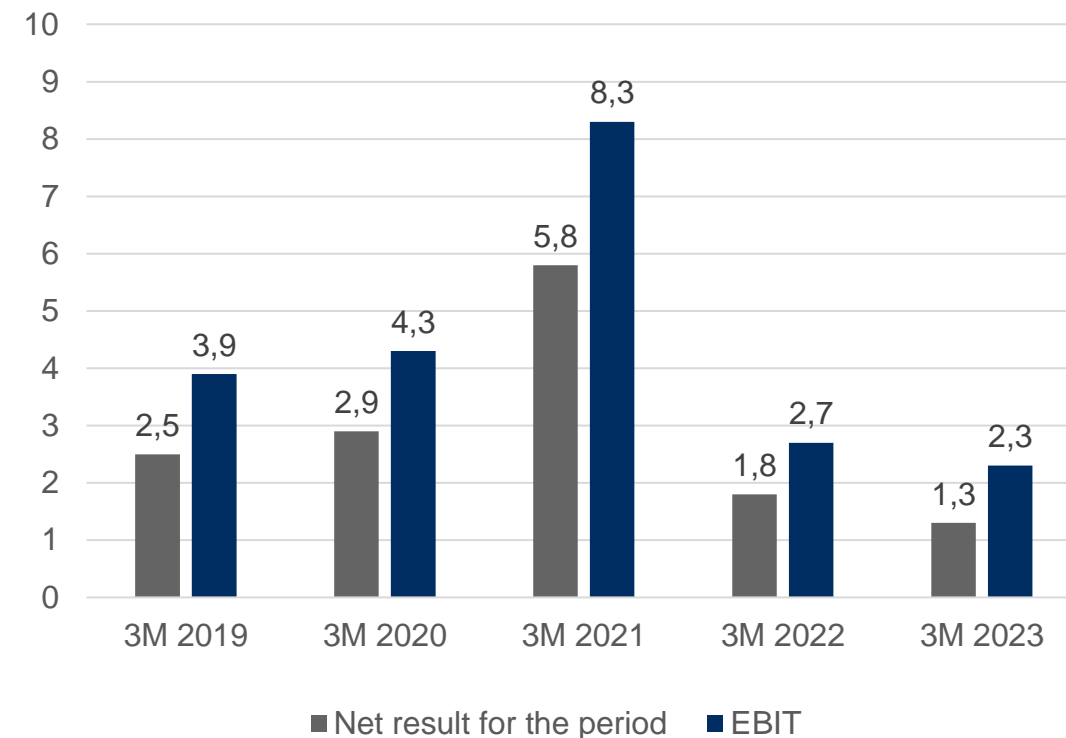
Positive EBIT despite lacking contribution margins from turnover decline and a lower foreign currency result

		Q1 2022	Q1 2023	Δ
Group turnover	m€	71.8	70.3	-2.1%
Gross margin	%	40.9	40.5	-0.4 pps
Foreign currency result	m€	1.0	0.4	-64.8%
EBIT	m€	2.7	2.3	-11.8%
EBIT margin	%	3.7	3.3	-0.4 pps
Earnings before taxes (EBT)	m€	2.5	1.9	-23.1%
Net result for the period	m€	1.8	1.3	-31.5%
EPS	€	0.19	0.13	-31.6%

- Foreign currency result decreased by 0.6 m€ to 0.4 m€ (Q1 2022: € 1.0 million) due to exchange rate developments.
- Despite persistent inflation and consumer restraint especially in the core market Germany, the Leifheit Group still achieved positive EBIT.
- Sales price increases gradually having an effect but were only partially able to compensate for increased purchasing und production costs.

Group earnings development

Q1 2019 – Q1 2023 in m€



Steadily increasing gross margins in the last three quarters



		Q2 2022	Q3 2022	Q4 2022	Q1 2023
Gross Margin	%	36.0	37.9	39.7	40.5

Free cash flow improved from -15.6 m€ in Q1 2022 to -3,4 m€ in Q1 2023



in m€	Q1 2022	Q1 2023	Δ
Cash flow from operating activities	-13.7	-2.1	11.6
Cash flow from investment activities	-1.9	-1.3	0.6
Cash flow from financing activities	-0.2	-0.1	0.1
Free cash flow ¹	-15.6	-3.4	12.2

in m€	31/03/2022	31/03/2023	Δ
Cash and cash equivalents at the end of reporting period	22.3	32.8	10.5
Financial liabilities	-	-	-

- Free cash flow traditionally negative in Q1 due to seasonal factors, but improved significantly by 12.2 m€ in Q1 2023.
- Significant increase in cash and cash equivalents by 10.5 m€ compared with Q1 2022.
- Cash outflow from financing activities was stable at -0.1 m€ (Q1 2022: -0.2 m€).

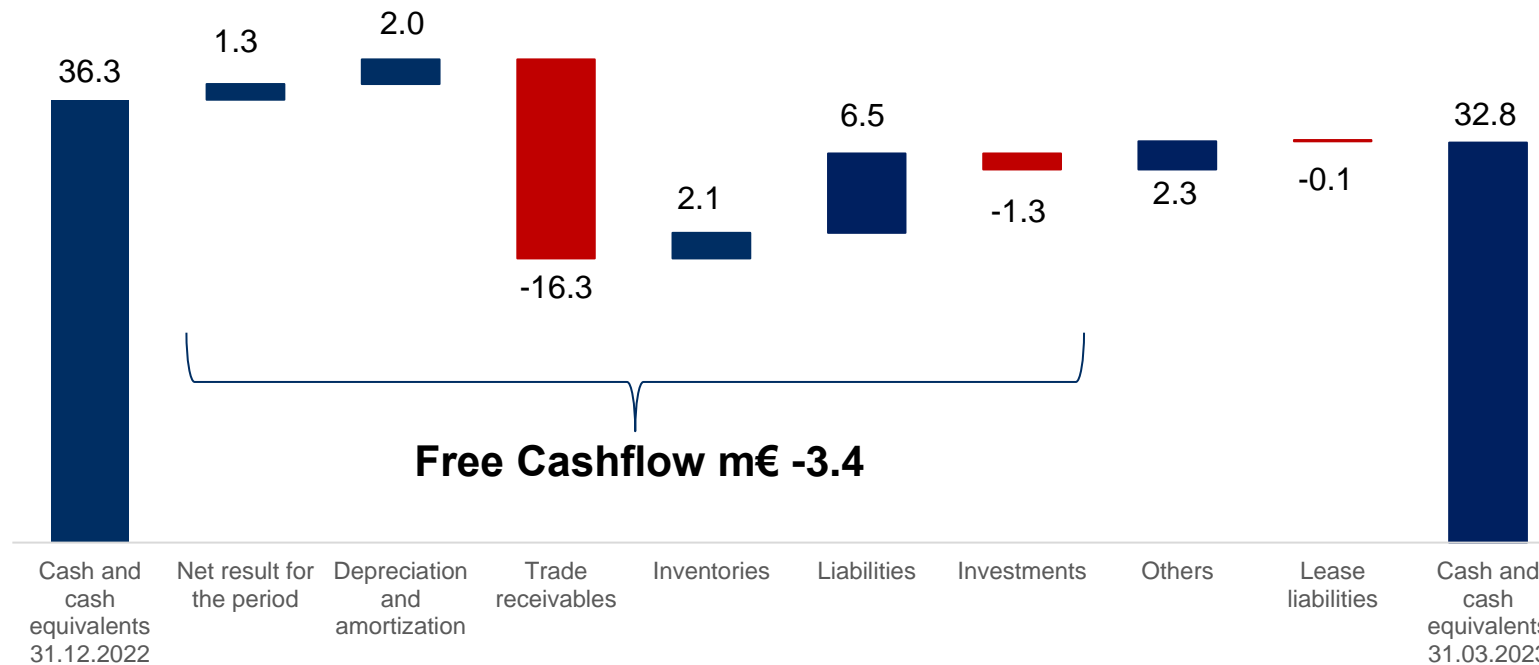
¹ Cash flow from operating activities and from investment activities, adjusted for incoming and outgoing payments in financial assets and, if existing, from acquisition and divestiture of business divisions.

Leifheit Group remains in a solid financial position



Group liquidity

31/12/2022 vs. 31/03/2023 in m€



- Lower increase in working capital in Q1 2023 compared to the same period of the previous year
- Seasonal increase of trade receivables by 16.3 m€
- Decrease of 2.1 m€ in inventories
- Increase in trade payables and other liabilities of 6.5 m€ due to higher liabilities to suppliers

Our purpose? Happy consumers!



SCALING UP SUCCESS

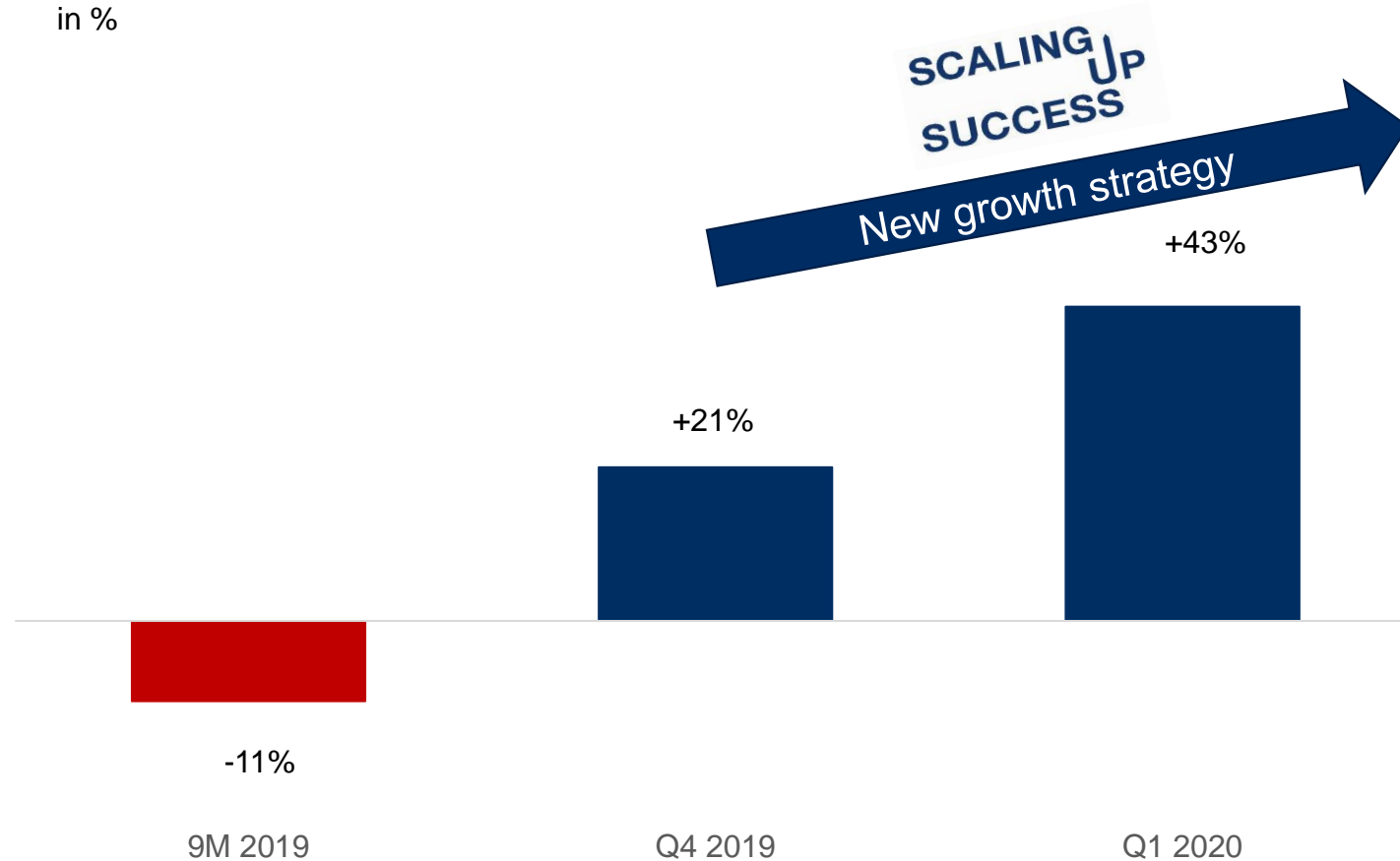
- 1 Create consumer demand
- 2 Increase national and international distribution
- 3 Improve gross margins
- 4 Reduce all cost except consumer advertising

Scaling-Up Success, i.e. heavy TV ad spend, was tested before COVID-19 in the Netherlands with remarkable results



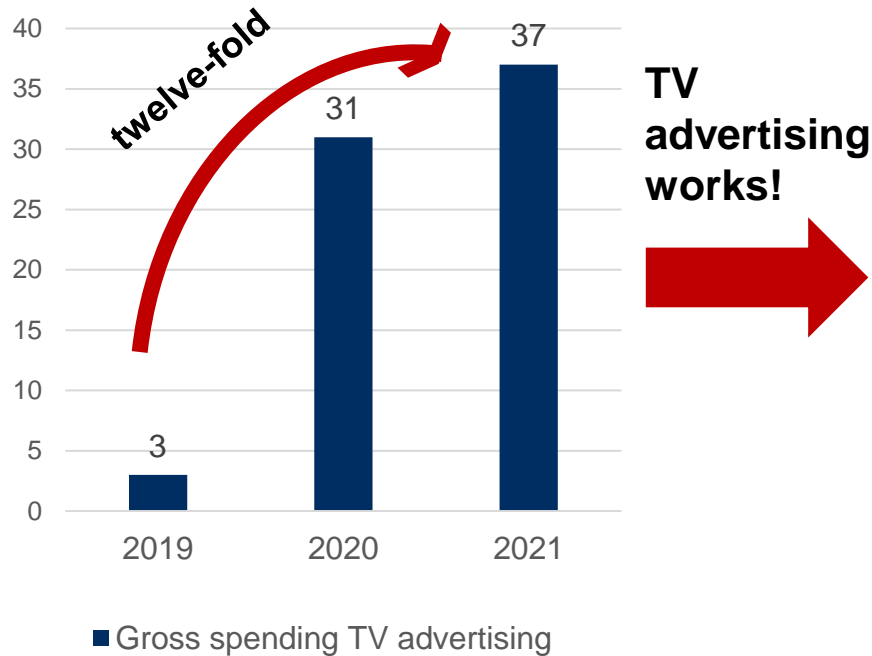
Turnover development Netherlands

in %

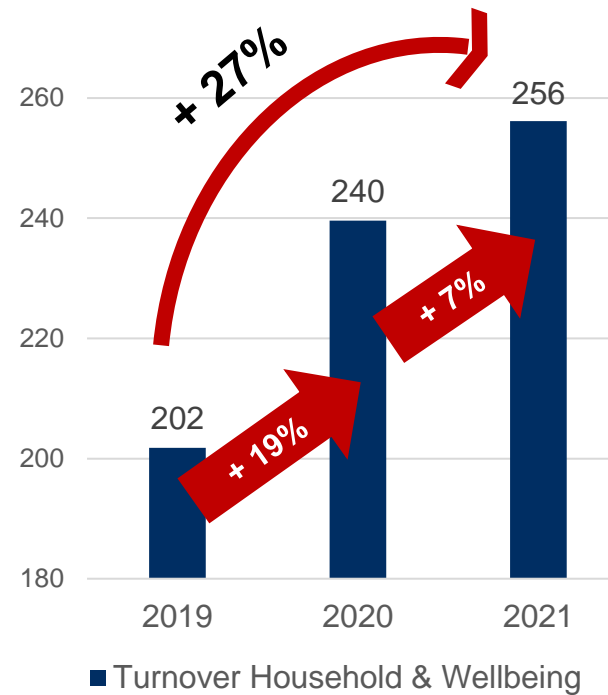


① While we increased advertising spend, our revenue and EBIT grew, so we will return to that growth mode as soon as possible

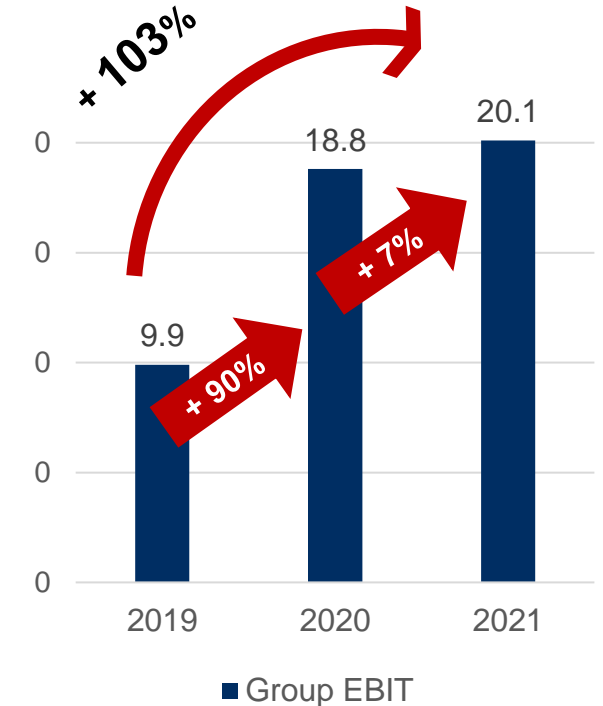
Leifheit & Soehnle
Gross spending for advertising
m€



Leifheit & Soehnle
Turnover development
m€



Group EBIT
m€



① „Our most long-lasting products“ campaign aims for sustainability



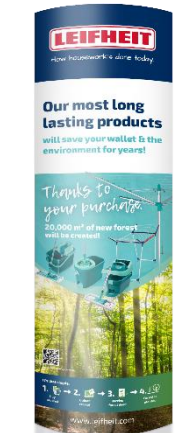
High quality and along with it long life cycle products belong to the **DNA of the Leifheit brand**.

A major part of our assortment is being produced in **Europe** in our own factories where we have full quality control.

Strongly convinced from our product quality we often give **longer warranty period than the competition** or as required from the legislative authority.



Examples of promotion tools



① “Electricity Savers” campaign encourages consumers to switch to power-free laundry drying

LEIFHEIT
How housework's done today.

Save money and take care of the climate
with Leifheit's electricity savers

Electricity savers vs **Electricity eaters**

Save up to
€ 200
in 1 years with
Leifheit.*

* 205,- € per year compared to the use of a condensation dryer in a 4-person household with 4 drying processes per week from April-October/ 32 weeks per year, per drying process 4 Kwh electricity consump

- The current market situation offers the opportunity to further promote our energy-saving, durable products.
- In view of rising energy prices, many households are currently looking for ways to reduce their energy consumption and thus also their electricity costs.
- Switching from electric dryers to Leifheit Pegasus and Linomatic dryers not only saves electricity and money, but also reduces CO₂ emissions.
- Saving electricity costs by up to 200 €/year*.

① Cool Innovations in electrical cleaning

LEIFHEIT

SCALING
UP
SUCCESS

Vaccum, wipe and dry in one – up to the edge.

Cordless Vac & Wipe
Regulus Aqua PowerVac PRO

LEIFHEIT
How housework's done today.

www.leifheit.com

Simply hygienic and clean – without chemicals.

Removes up to **99.99%** of Viruses & Bacteria

NEU NEW
LÄNGERE GARANTIE*
LÖSUNG WÄRRANTIE**
3 JAHRE YEARS

Steam Mop
CleanTenso Power

LEIFHEIT
How housework's done today.

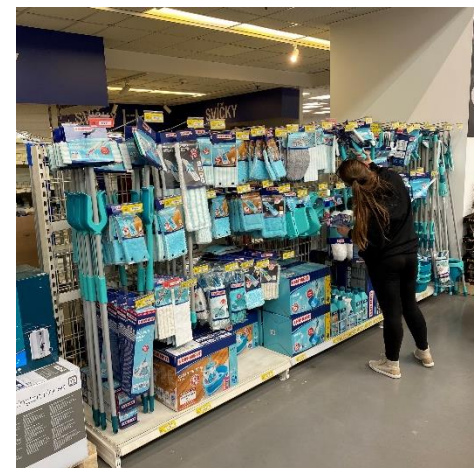
www.leifheit.com

- New Regulus Aqua PowerVac Pro, which vacuums, mops and dries all in one, can reach into every corner thanks to its new corner glider with Micro-Duo wipe cover.
- New Clean Tenso Power steam cleaner provides hygienic cleaning without chemical products while also saving water. To underline the Clean Tenso Power's high quality and durability, it is supplied with an extended warranty period.

② We are successfully expanding our distribution network

LEIFHEIT

SCALING
UP
SUCCESS



Examples for POS presentations at new customers in France, Netherlands, Bulgaria, Poland, Czech Republic and Romania in 2023



④ We create a fun, fast, friendly and fearless winning culture



Further developing our corporate culture into a “winning culture” is a key success factor in our Scaling up Success strategy. Our goal is to foster an agile culture that is fun, fast, friendly and fearless. Our vision is for our employees to tackle the challenges they face with

a sense of fun and friendliness, and with speed and confidence. This will help us tap into the full potential of the Leifheit Group even better in the future.



Fun

Generate positive energy. Make a joke, smile, laugh. Don't take yourself too seriously. Be optimistic. Visualise your goal. Concentrate more on opportunities than on issues. Find commonalities within the team and create a sense of cohesion. Be proactive and show initiative. Celebrate successes.



Fast

Time is our biggest bottleneck: focus on the essentials, not on what seems to be most urgent. Bias for action. Focus on the future and the big picture. Don't look for perfection. Test and scale up fast. Be laser-focused on the business. Don't play politics.



Friendly

Be tough on the facts, but respectful and appreciative to people. Try to understand first, then be understood. Forget your ego. View things from the other person's perspective. Give praise and be open to feedback. Don't point fingers or engage in destructive criticism. Don't bad-mouth others. Be friendly. Never raise your voice.



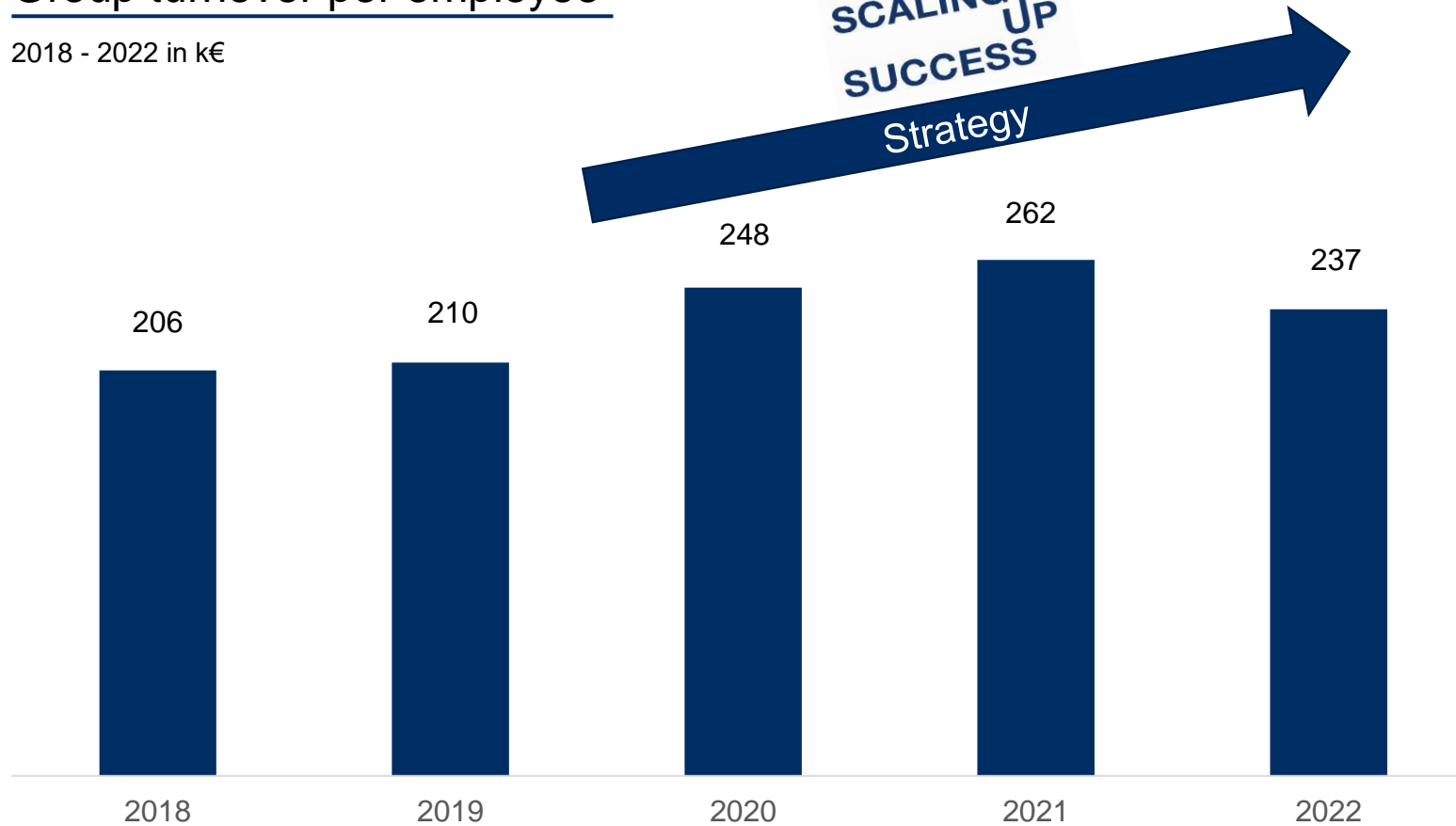
Fearless

Don't be afraid of bosses or committees. Take calculated risks. Take decisions based on facts and figures. Mistakes are ok – celebrate them. Leave your comfort zone and try out new things. Set big, inspiring goals for yourself. Stay hungry and always keep working to improve yourself and the company. The most important leadership quality for successful managers: create a fear-free organisation.

④ 13 % increase in turnover per employee FY 2022 vs. FY 2019

Group turnover per employee

2018 - 2022 in k€



④ Distribution of the European business volume to three logistics locations with short distances to our customers



- New central European logistics hub (Leifheit Distribution Western Europe, LDW) for our Leifheit and Soehnle products at the logistics site in Chablis, France, which was previously operated exclusively by our subsidiary Birambeau.
- Distribution across three logistics locations brings cost advantages, shortens transport routes to our customers and simultaneously reduces CO₂ emissions.
- New logistics platform will gradually go into operation beginning in the second quarter of 2023.

Forecast 2023 confirmed



	Forecast 2023
Group turnover	Slightly below the previous year
Turnover Household	Noticeably below the previous year
Turnover Wellbeing	Noticeably below the previous year
Turnover Private Label	Slightly above previous year's level
Group EBIT	Positive, in the lower single-digit million Euro range
Free Cashflow	Positive, in the lower single-digit million Euro range

ESG-Outlook: New strategic sustainability goals

Focus on climate neutrality¹ till 2030



- Climate balance for our most important sites in scope 1 and scope 2 established in 2022
- Yearly climate balance in the future to measure progress

- Substantially reduce the emissions of direct greenhouse gases (scope 1 emissions)
- 100% renewable energies with a electricity mix (scope 2 emissions)
- Substantially reduce the emissions of indirect emissions (scope 3)

- Energy: increase efficiency, savings and share of renewable energies
- Mobility: reduce of vehicle fleet emissions at our sites, reduce CO₂ emissions of employees' drive
- Products: long-lasting and high-quality products with long life cycle, increase recycled share in products, packaging and displays
- Distribution: lean production, reduce transport routes and supply logistics

- Compensate non avoidable emissions¹ by means of certified projects for climate protection

Read more at our **sustainability report 2022**
www.leifheit-group.com/en/investor-relations/reports-and-presentations/



Scope 1: direct emissions from the company's owned or controlled resources e.g. gas, fuel, refrigerants
 Scope 2: indirect emissions from purchased energy, e.g. electricity
 Scope 3: indirect emissions in the value chain, (upstream + downstream)

¹ Scope-1- und Scope-2-Emissionen.

LEIFHEIT

**Your Questions
please.**



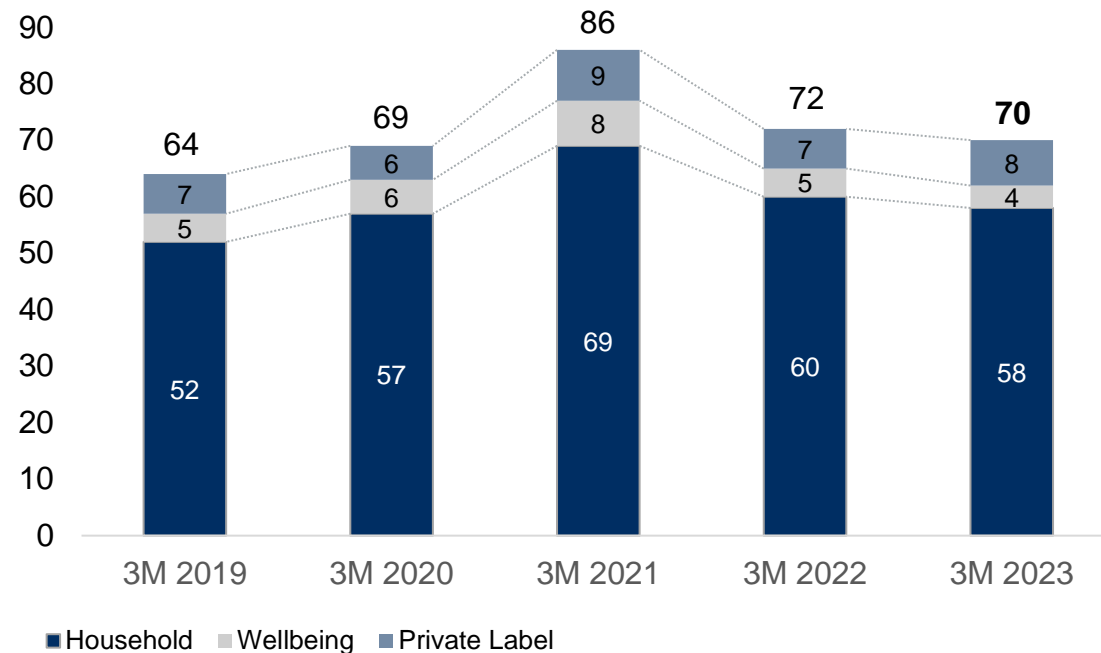
Annex

Household and Private Label segment almost at previous year's level, Wellbeing segment still burdened by consumer restraint



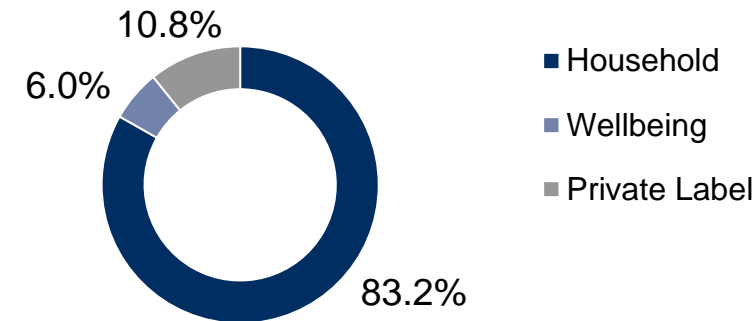
Group turnover by segment

Q1 2019 – Q1 2023 in m€



Group turnover by segment

Q1 2023



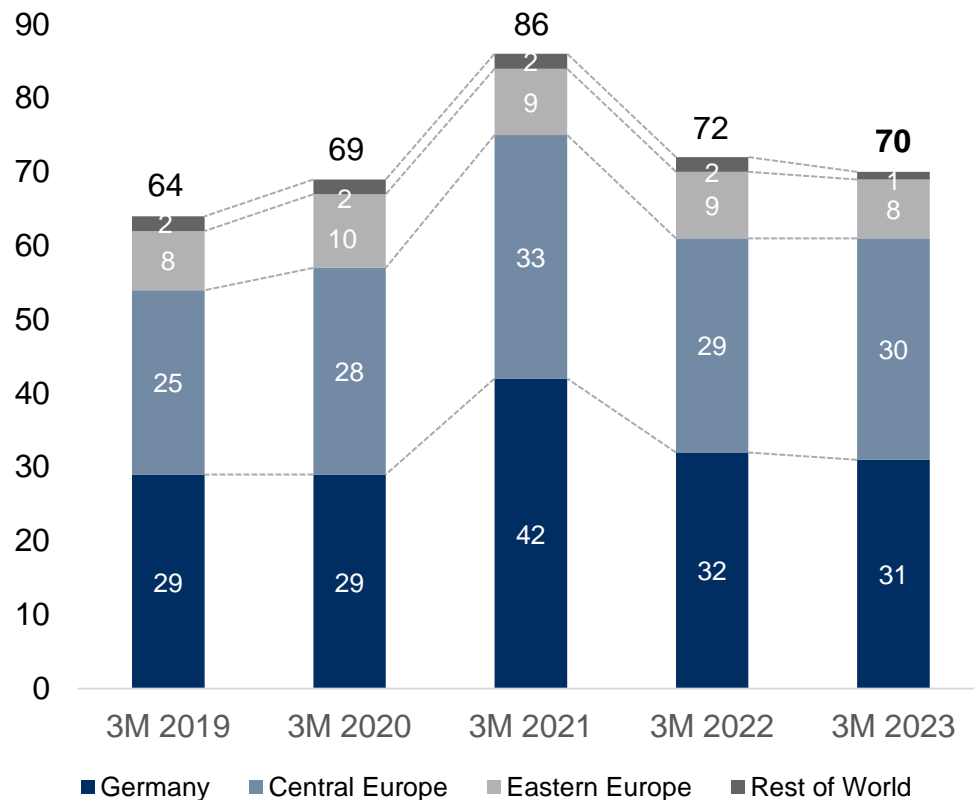
- Turnover in Household segment with -1.6% slightly below previous year (Q1 2022: 59.5 m€).
- Wellbeing segment declined by -11.0%. Business activity in this segment continued to be affected by the difficult market conditions and consumer restraint.
- Private Label segment generated turnover of 7.6 m€, thus roughly at the previous year's level.

Russia-Ukraine war and continuing inflation weigh on private consumption



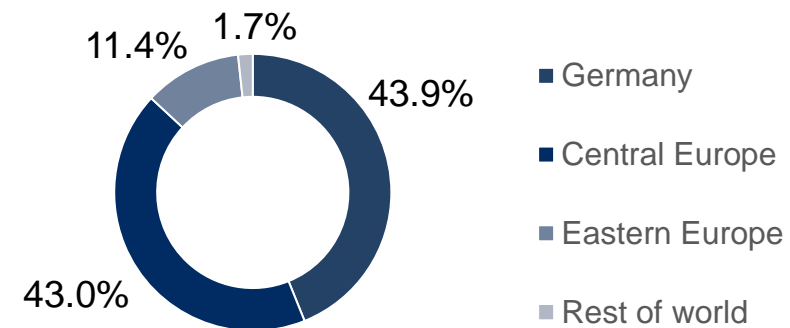
Group turnover by region

Q1 2019 – Q1 2023 in m€



Group turnover by region

Q1 2023



- Germany: Exceptionally strong consumer restraint in the backdrop of general uncertainty had a significant negative impact on turnover development.
- Central Europe: While turnover in France and Belgium was below the previous year's level, important markets such as the Netherlands, Italy and Spain led to partly significant increases compared to the same period of the previous year.
- Eastern Europe: Significant double-digit turnover growth in Romania, among others, but still low consumer demand in the important Eastern European markets of Czech Republic and Poland.

Leifheit Group structure



Household

LEIFHEIT

Laundry Care

Cleaning

Kitchen goods

Wellbeing

SOEHNLE

Personal scales

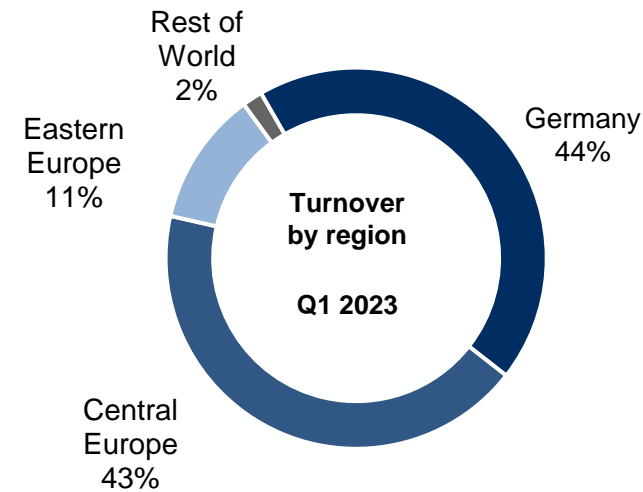
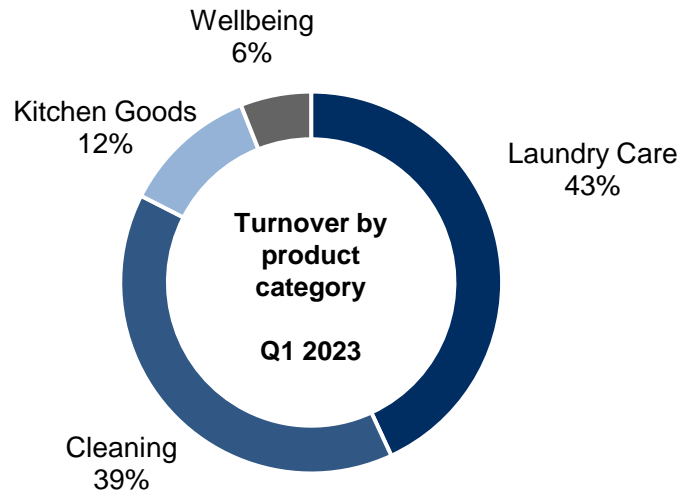
Kitchen scales

Private Label

BIRAMBEAU **herby**

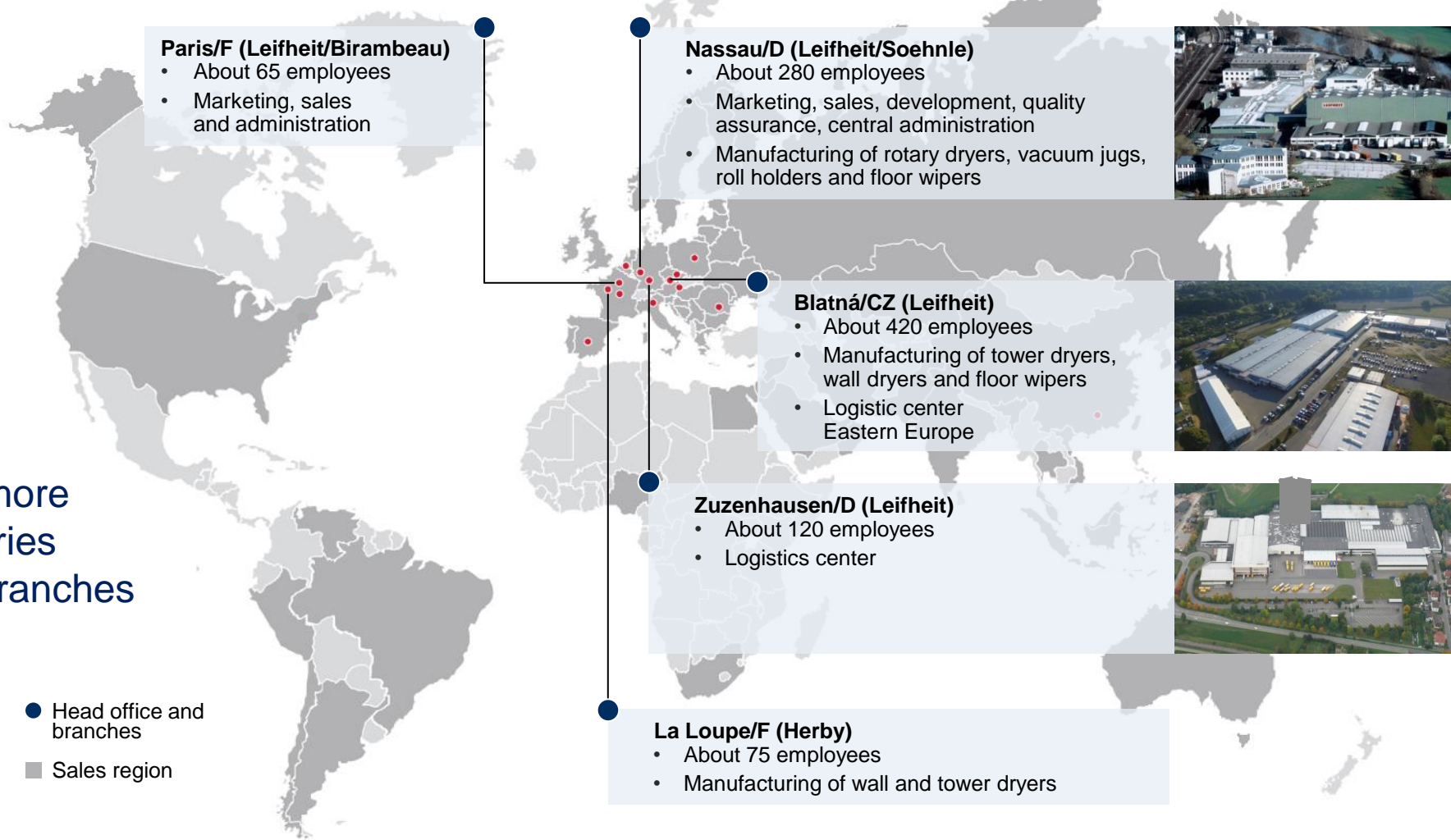
Kitchen goods

Standing Dryers



Our European production footprint ensured reliable supply to customers despite COVID-19-related supply chain challenges

Operating in more than 80 countries with 14 own branches



Distribution in all relevant distribution channels



Blue Chip client base



Distribution channels

Turnover 2022 in % (previous year's figures)

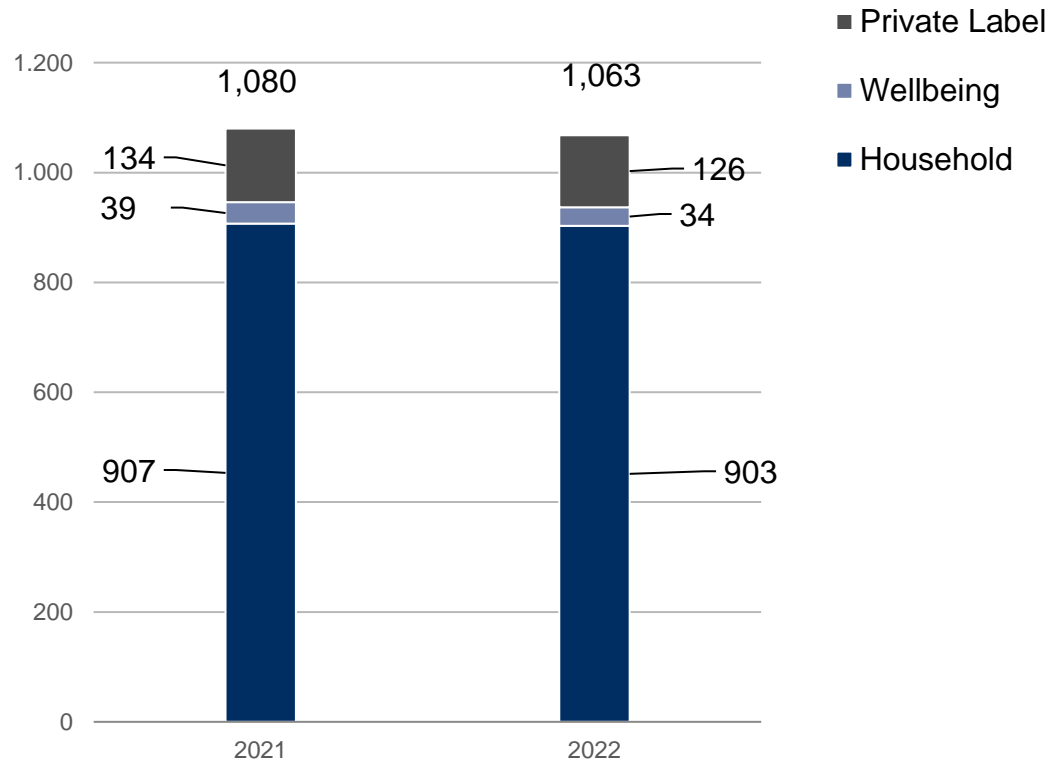


We were able to react flexibly to the changed capacity utilization in production and logistics by reducing remaining vacation time and credits on working time accounts and by cutback in the numbers of temporary workers



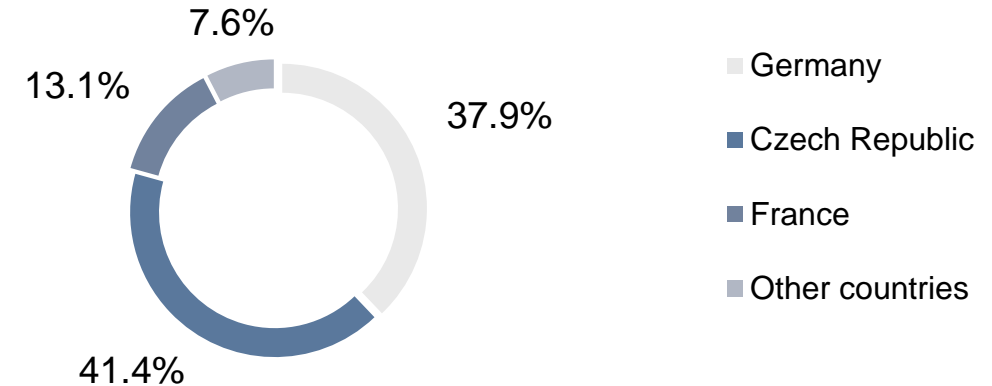
Employee development

31 December 2022



Employees by region

31 December 2022



Long-term financial overview



		2018	2019	2020	2021	2022
Group turnover	m€	234.2	234.0	271.6	288.3	251.5
Profitability						
Gross margin	%	43.6	43.1	45.0	42.3	38.7
Cash flow from operating activities	m€	10.2	15.9	4.0	16.4	14.0
Free cash flow	m€	3.7	10.1	-5.5	9.6	8.8
EBIT	m€	13.1	9.9	18.8	20.1	2.8
EBIT margin	%	5.6	4.2	6.9	7.0	1.1
EBT	m€	11.9	8.5	17.7	19.3	2.3
Net result for the period	m€	8.4	5.8	12.5	14.2	1.2
ROCE ¹	%	10.5	8.2	14.1	13.8	1.8

¹ Definition of ROCE changed in 2019, ROCE 2018 adjusted for comparability reasons

Long-term financial overview



		2018	2019	2020	2021	2022
Per share						
Net result for the period, EPS ²	€	0.88	0.61	1.32	1.49	0.13
Free cash flow	€	0.39	1.06	-0.57	1.00	0.92
Dividend	€	1.05	0.55	1.05	1.05	0.70 ²
Special dividend	€	--	--	--	--	
Investments	m€	6.6	6.0	9.6	7.3	5.4
Depreciation	m€	6.9	8.2	8.5	7.8	7.5
		31/12/2018	31/12/2019	31/12/2020	31/12/2021	31/12/2022
Employees	No.	1,119	1,106	1,098	1,080	1,063
Balance sheet total¹	m€	221.8	214.6	230.0	238.8	216.1
Equity	m€	101.8	96.2	100.4	111.3	112.5
Equity ratio	%	45.9	44.8	43.7	46.6	52.0
Liquidity	m€	50.9	50.3	38.8	38.1	36.3

¹ Not including repurchased treasury shares

² Dividend proposal

Experienced Management



Henner Rinsche
CEO

Previous experience

- President Europe at SodaStream
- Various leading positions at Procter & Gamble, PepsiCo, Danone and Henkel

Core competencies

- General management and consumer goods marketing



Igor Iraeta Munduate
COO

Previous experience

- Many years of experience as CTO at Igus GmbH and Stoba Präzisionstechnik
- Various technical management positions at Robert Bosch GmbH

Core competencies

- Digitalization, IoT, Industry 4.0, implementation of lean production systems, agile “Scrum” methods



Marco Keul
CFO

Previous experience

- Resp. for Controlling, IT/Business processes and internal sales services as Vice president finance at Leifheit AG
- Years of experience as Head of Controlling at Leifheit AG

Core competencies

- IT, Finance & Controlling

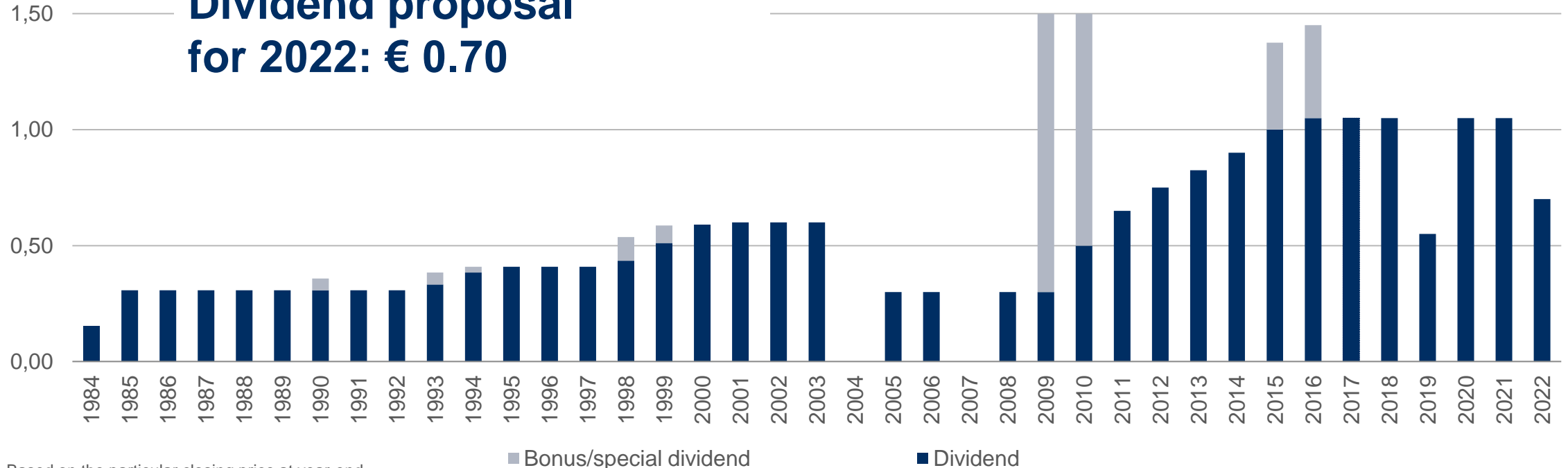
Committed to shareholder returns



Long-term dividend development

Dividend per share / in €

**Dividend proposal
for 2022: € 0.70**



Dividend yield ^{1,2}

2022: 5.2%	2018: 5.9%
2021: 2.9%	2017: 3.8%
2020: 2.4%	2016: 5.1%
2019: 2.3%	2015: 5.6%

¹ Based on the particular closing price at year-end

² 2022 proposal to the AGM

Leifheit awards (selection)



Testsieger
93 %
Leifheit AirBoard Deluxe XL Plus VDE
Vergleich.org

2. Platz
GUT (1,5)
Leifheit Profi micro duo
Vergleich.org



Floor wiper
Profi micro duo

TEST VERDICT
Haus & Garten Test
Final score 1.1
very good
Leifheit
Profi XL, mehr das Abwischen
convenient handling and
professional detailed solution
10.11.2019
Haus & Garten Test

TEST WINNER
Haus & Garten Test
good
(1,7)
Leifheit
Clean Twist Disc Mop Ergo
10.11.2019
www.haus-garten-test.de



CLEAN TWIST
Disc Mop Ergo



Rotary dryers
Linomatic

Testsieger
GUT (1,8)
Leifheit Linomatic Deluxe 500
im Test: Wäschetrockner
Vergleich.org

TESTURTEIL
Haus & Garten Test
Endnote 1.0
sehr gut
Leifheit
Linomatic 400 Cover
Maximaler Bedienkomfort,
der keine Wünsche offen lässt
11.11.2019
Haus & Garten Test

TESTURTEIL
Haus & Garten Test
Endnote 1.2
sehr gut
Leifheit
Linomatic 400 easy
Platzsparend und praktisch,
sehr leichtgängig und stabil
11.11.2019
www.haus-garten-test.de



TEST VERDICT
Haus & Garten Test
very good
(1,4)
Leifheit
Regulus Aqua PowerVac
2019: Cordless wiper
Haus & Garten Test

Cordless vacuum wiper
Regulus Aqua PowerVac



Laundry dryers
Pegasus

Sieger
Preis-Leistung
GUT (1,8)
Leifheit Pegasus 150
im Vergleich: Wäschetrockner
Vergleich.org

TEST VERDICT
Haus & Garten Test
Final score 1.3
very good
Leifheit
Pegasus 150 Solid
perfect drying with
a safe standing
10.11.2019
www.haus-garten-test.de

2. Platz
SEHR GUT (1,4)
Leifheit 8157 Pegasus
200 Solid Deluxe Mobile
im Vergleich: Wäschetrockner
Vergleich.org



CLEAN TWIST
M Ergo

TEST WINNER
Haus & Garten Test
very good
(1,4)
Leifheit
Clean Twist M Ergo
10.11.2019
www.haus-garten-test.de



Window vacuum
cleaner Nemo

TEST VERDICT
Haus & Garten Test
good
(1,6)
Leifheit
Nemo
Whisper and both vacuum cleaner Nemo
10.11.2019
www.haus-garten-test.de

PLUS X AWARD
High Quality
Ease of Use
www.digitalexpert.de

PLUS X AWARD
High Quality
Functionality
www.digitalexpert.de



Window vacuum
cleaners

Alles Beste
Empfehlung
Leifheit Dry & Clean

TESTURTEIL
Haus & Garten Test
Endnote 1.3
sehr gut
Leifheit
Set Dry/Clean
Sehr ansprechende Technik,
beste Wahl für saubere Fenster
10.11.2019
www.haus-garten-test.de

Stiftung Warentest
GUT (2,4)
Leifheit
Fensterzucker
Classic
im Test:
11 Fensterzucker
Ausgabe 4/2019
www.stiftung-warentest.de

Alles Beste
Empfehlung
Leifheit Salatspinner
10.11.2019
www.haus-garten-test.de



Salad spinner
Comport Line

TESTURTEIL
Haus & Garten Test
gut
(1,8)
Leifheit
Salatspinner ComportLine
10.11.2019
www.haus-garten-test.de

TESTURTEIL
Haus & Garten Test
gut
(1,8)
Leifheit
Isolierbecher Flip 350ml
11.11.2019
www.haus-garten-test.de

ETM TESTMAGAZIN
Leifheit Isolierbecher Flip
350 ml dark blue (03247)
Leifheit
SEHR GUT 92,6 %
Vergleichstest
14 Isolierbecher
Sehr gut: 10 gut
www.etm-testmagazin.de



Isolating mugs
Flip 600 + 350 ml

TESTSIEGER
Haus & Garten Test
sehr gut
(1,2)
Leifheit
Isolierbecher Flip 600ml
10.11.2019
www.haus-garten-test.de



Isolating jug
Columbus

TESTSIEGER
Haus & Garten Test
Endnote 1.0
sehr gut
Leifheit
Columbus Isolierkanne
Einhandbedienung,
original Aromastate
10.11.2019
www.haus-garten-test.de



Cordless vacuum
Regulus PowerVac 2in1

PLUS X AWARD
BESTES
PRODUKT
DES JAHRES
2018
Redaktions-Wertung
Leifheit Regulus PowerVac 2in1

TEST VERDICT
Haus & Garten Test
Final score 1.9
Good
Leifheit
Regulus PowerVac 2in1
Good particle absorption and high
charging efficiency
10.11.2019
www.haus-garten-test.de

Alles Beste
Empfehlung
Leifheit 11925 Regulus PowerVac



Steam Mop CleanTensio

testsieger.de
1,5
08/2018
sehr gut
Redaktions-Wertung
Leifheit 11925 CleanTensio

PLUS X AWARD
2018 ausgezeichnet für:
High Quality
Design
Funktionalität

TESTSIEGER
Haus & Garten Test
Endnote 1.2
sehr gut
Leifheit
CleanTensio 11910
Hochwertiger Helfer
mit sehr guter Funktion
10.11.2019
www.haus-garten-test.de

Soehnle awards (selection)



Kitchen Scales
Page Profi + Page Profi 300



Personal Scales
Style Sense



Personal Scales
Style Sense Bamboo Magic



Page Aqua Proof
Kitchen Scale



Body analysis scales
Shape Sense Connect 100 + 200

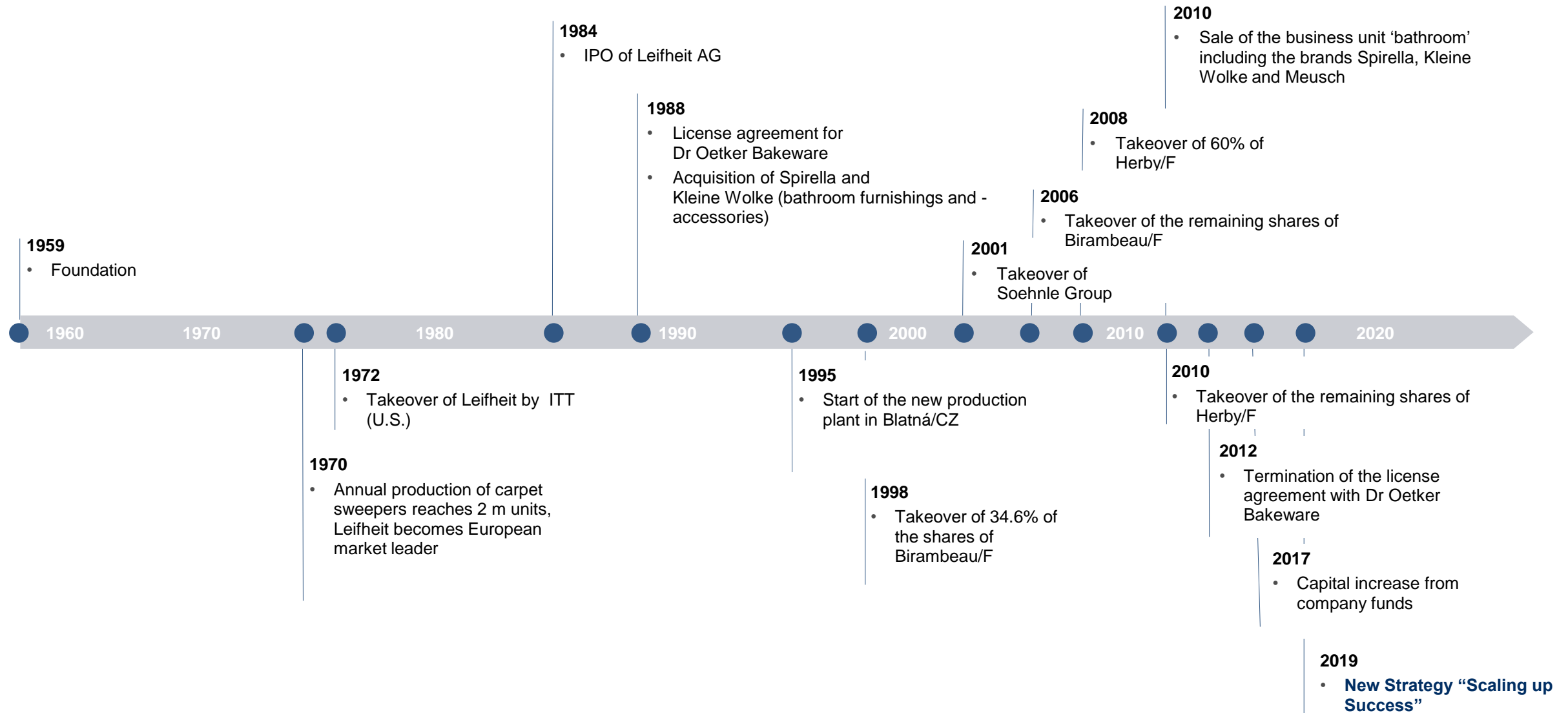


Blood pressure monitors
Systo Monitor 200 + 300



Air Purifier
AirFresh Clean 400

Leifheit – more than 60 years of passion for housework



European competitors by category



Cleaning

Spontex
Tonkita Swiffer Rival
Kärcher Vileda



Laundry care

Vileda Brabantia Artweger
Wenko Gimi Juwel Stewi
Metaltex Rörets Blome



Kitchen goods

Tescoma WMF Gefu
Zyliss Rösle Fackelmann Lurch
Oxo
Brabantia Westmark Emsa Tefal



Wellbeing

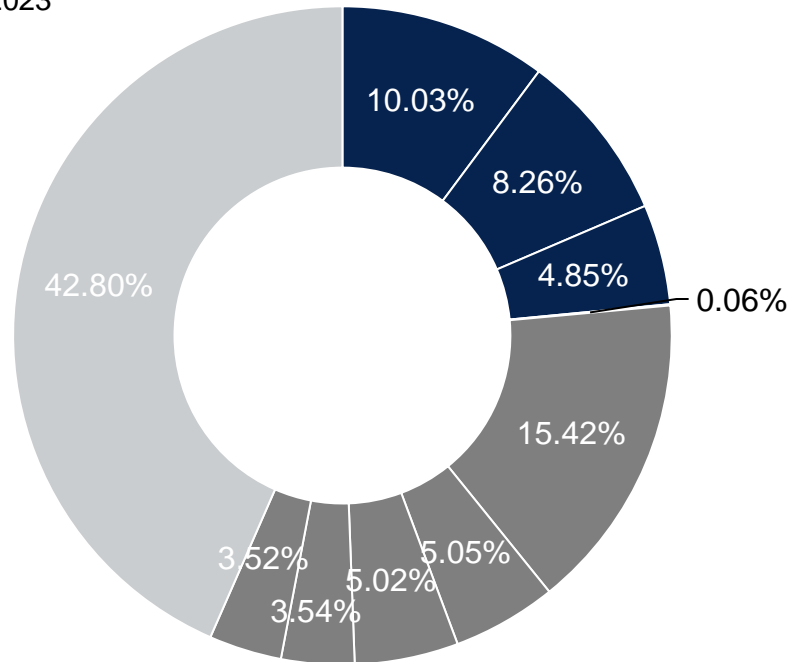
Bosch Laica Tanita
ADE Homedics Beurer
Sanitas
Withings Terrailon

Significant free float and international investors



Shareholder structure

May 2023



- Non free float shareholders¹ 26.87%
- Free float^{1,2} 73.13%

¹ Definition of German stock exchange for indices

² Including shareholdings of the management board

- MKV Verwaltungs GmbH, Grünwald (GER), 10.03%
- Ruthild Loh, Haiger (GER), 8.26%
- Leifheit AG Nassau (GER), treasury shares, 4.85%
- Employee shares subject to a lock-up period 0.06%
- Alantra EQMC Asset Management, SGIIC, SA, Madrid (ES), 15.42%
- Teslin Capital Management BV/Gerlin NV, Maarsbergen (NL), 5.05%
- MainFirst SICAV, Senningerberg (LUX), 5.02%
- Morgan Stanley & Co. Internat. plc, Wilmington, Delaware (USA) 3.54%
- Blackmoor Ownership Holdings Master Limited, London (UK), 3.52%
- Voting rights under notification threshold 42.80%

Our ESG Principles



What sustainability means to us:
Responsible actions toward the environment and people,
corporate integrity and durable, high-quality products



Environment

Climate-neutral by 2030*:
Prevent, reduce, offset
CO₂ emissions

Durable, high-quality
products that make life
at home easier and
more convenient

Efficient use of resources without
sacrificing quality

European production and logistics
footprint with close connections to
our customers

Compliance with applicable laws
and regulations in our production
activities (WEEE, RoHS, REACH,
PAH, Ecodesign Directive, etc.)

Strict environmental standards in
our supply chain, laid down in our
supplier code of conduct



Social

Fun, fast, friendly and fearless
corporate culture

HR strategy geared towards
employer attractiveness

Focus on employee safety and
health

Welcome diversity and offer equality
of opportunity

Fair and competitive pay,
training and continuing education

Strict social standards in the supply
chain, laid down in our supplier
code of conduct

Giving back to society at
our locations



Governance

Responsible corporate
management and compliance

High transparency for stakeholders
through quarterly reporting and
regular news updates

Compliance management system
(CMS), including guidelines and meas-
ures to ensure compliant and ethical
conduct

Combating corruption
and bribery as integral
parts of CMS

Protecting personal data
according to the high standards of
the GDPR



**Read more at our
sustainability report 2022**

www.leifheit-group.com/en/investor-relations/reports-and-presentations/

* Scope 1 and Scope 2 emissions

Leifheit is frequently top company in home appliances and household goods categories



- Leifheit was awarded the “**Germany’s Best Sustainability**” seal by Focus and Focus-Money in 2022 for the second year running. The study analyses social listening data for some 19,000 companies and brands. It examines aspects of ecological, economic and social sustainability. The results show who is committed to sustainability from the consumer’s point of view.
- Leifheit was awarded the “**Maximum Trust 2022**” seal by Deutschland Test and achieved the highest ranking in the household products category. The study was conducted by IMWF Institut für Management- und Wirtschaftsforschung on behalf of Focus Money and Deutschland Test.
- The FAZ-Institut also awarded Leifheit the “**Excellent Sustainability**” certificate back in 2021 following a similar analysis of data from around 21,000 companies. In 2022, the FAZ-Institut even ranked us among the “**Best of the Best**”. The meta-study looked at four individual studies: “Germany’s Fairest” (product service, value for money, customer satisfaction, employer fairness, sustainability), “Top Employers” (innovation, digitalisation, sustainability, career, pay, corporate culture), “Most Trustworthy Companies” (trust, management, profitability, sustainability, product service, employer) and “Digital Pioneers” (digitalisation, innovation, profitability, employer). In all of them, we achieved top scores.
- The “**Fair Company**” Award Leifheit received in 2022 demonstrates our strength as a fair and attractive employer. The Initiative honors companies that offer young people fair working conditions and prospects for development. The assessment for the award is carried out by the Handelsblatt newspaper and Germany’s Institut für Beschäftigung und Employability as a research partner based on a questionnaire that is based on extensive analyses on the subject of fairness and on what today’s young professionals and the general public expect from a fair, attractive employer.
- In 2022, Leifheit received the award “**Germany’s best vocational training company**” for the 5th time in a row. The award was based on a study conducted by IMWF Institut für Management- und Wirtschaftsforschung GmbH on behalf of Deutschland Test and the business magazine Focus Money.
- According to a study conducted by the Deutsche Institut für Service-Qualität (DISQ) on behalf of ntv, the Leifheit online shop was one of “**Germany’s best online shops 2022**”. The study involved a consumer survey examining customer satisfaction in the areas of value for money, range of products, customer services, website, ordering process and payments terms, as well as shipping and returns.
- For the Germany test seal “**Excellent customer service 2022**”, which Leifheit received in 2022, Focus and Focus Money together with Deutschland Test examined a good 22,000 companies and brands from 250 industries.



Financial calendar and contact



Dates 2023

7 June 2023

Annual General Meeting

10 August 2023

Publication Half-yearly Financial Report

19 September 2023

Berenberg and Goldman Sachs Thwelfth
German Corporate Conference, Munich

15 November 2023

Publication Quarterly Statement (Q3)

Contact

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LEIFHEIT

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